MEETING "CULTURAL QUARTER" AD HOC SCRUTINY

COMMITTEE

DATE 16 DECEMBER 2008

PRESENT COUNCILLORS TAYLOR (CHAIR), CRISP,

FUNNELL, GALVIN, HOGG, HYMAN AND SIR RON COOKE (CO-OPTED MEMBER)

12. DECLARATIONS OF INTEREST

Members were invited to declare at this point in the meeting any personal or prejudicial interests they might have in the business on the agenda.

Councillor Taylor declared a personal non-prejudicial interest in agenda item 4 ("Cultural Quarter" – Interim Report) as an employee of City Screen in York.

Councillor Crisp declared a personal non-prejudicial interest in agenda item 4 ("Cultural Quarter" – Interim Report) as a member of the Board of York Theatre Royal.

Councillor Hogg declared a personal non-prejudicial interest in agenda item 4 ("Cultural Quarter" – Interim Report) as an employee of the National Railway Museum, a member of the York Museum Trust and a member of the Visit York Board.

13. PUBLIC PARTICIPATION

There were three registrations to speak at the meeting under the Council's Public Participation Scheme.

- Ewan Allinson, representative of the Minster Quarter, gave details of the launch of the Minster Quarter and how stakeholders representing attractions in the area, businesses and the retail sector were working together. This was linked to the City Centre Action Plan and was a new approach to urban governance. There had been a fantastic response and this initiative could be extended to create other quarters within the city. Yorkshire Forward were responsive to this approach and saw the potential for a number of quarters within the city working together to create urban renaissance.
- Christian Topman circulated information on the Arts Barge Project which was currently under development by a local community group. The intention was to provide a floating cultural centre on the River Ouse. The barge would provide flexible performance areas for fringe arts, including acoustic music. Work on the project had been ongoing

for nine months and considerable consultation was taking place as well as ongoing discussions with architects. Members welcomed the river being used in the development of arts provision. (Further information available on www.myspace.com/theartsbargeproject).

• Simon Newton urged that York St John University be included within the Cultural Quarter. He informed Members that 1800 students were involved in art and creative studies and that new courses were planned. The university also attracted international students. There had been considerable investment in the arts, and the new building provided a 21st century gateway to the city. The university had hosted arts events, including a UNESCO photographic exhibition, and had been heavily involved in York Festivals. York St John's University had been pleased to be involved in the consultation regarding the Cultural Quarter and felt strongly that it should be included. The city combined an outstanding heritage with a modern outlook and the Cultural Quarter would be a major asset to the city.

14. MINUTES

RESOLVED: That the minutes of the "Cultural Quarter" Ad Hoc Scrutiny Committee held on 29 October 2008 be approved and signed by the Chair as a correct record.

15. 'CULTURAL QUARTER' - INTERIM REPORT

Members considered the "Cultural Quarter" – Interim Report and discussed issues arising from the report:

(i) <u>City Centre Area Action Plan and the Boundary of the Cultural</u> Quarter

Information was circulated updating Members on the Local Development Framework (LDF) — City Centre Area Action Plan (attached at Annex 1 to these minutes). Copies of the "LDF City Centre Area Action Plan Issues and Options Report" dated July 2008 and "LDF City Centre Area Action Plan Sustainability Statement" dated July 2008 were also tabled.

Officers gave details of how the proposed Cultural Quarter sat within the LDF City Centre Area Action Plan. Extensive consultation had taken place regarding the Action Plan and 1700 comments had been received. A full report would be presented to the Local Development Framework Working Group in January. A summary of the comments relevant to the Cultural Quarter had been included in the information tabled. Officers went through the suggestions that had been put forward. Members noted that the comments largely mirrored those that had been received as part of their own consultation process.

Officers emphasised that for the Area Action Plan to include the Cultural Quarter as an Action Area, it would be necessary for a robust evidence base to be produced for the Cultural Quarter, setting out the proposed projects, delivery partners and funding sources. For this to be incorporated into the next stage of the Plan and subject to public consultation, the evidence would need to be produced by Summer 2009.

Members agreed on the importance of the objectives for the Cultural Quarter being embedded in both the City Centre Area Action Plan and the York Northwest Area Action Plan. This would ensure that the proposals were co-ordinated with the plans for the wider area. It was also noted that, although the boundary of the Cultural Quarter could cover an area of more than one Area Action Plan, the Government Office had advised that Action Plan boundaries could not themselves overlap. Discussion took place regarding the need to define specific areas of the city for the purposes of economic development, whilst in terms of cultural provision, there was a need to be as inclusive as possible.

Consideration was given to a diagram, prepared by Sir Ron Cooke, which offered a model as to how both the cultural and the economic development elements could be encompassed (attached at Annex 2 to these minutes).

Members agreed on the importance of a model that was inclusive and non-competitive and one in which all organisations were encouraged to offer cultural contributions. There must be benefits to citizens in all parts of the city as well as to visitors to the area.

Findings:

That, whilst it was acknowledged that for the purposes of obtaining investment it was necessary for there to be a border designating the buildings and space within the Cultural Quarter, the Committee did not envisage the Cultural Quarter as being exclusive. The institutions and organisations that were based outside of the border would be part of the wider cultural agenda and would contribute to activities and events within the Quarter and benefit from its success. For this reason the Committee did not propose any amendments to the proposed border.

(ii) Naming and Branding

Members expressed their regret that the term "Cultural Quarter" had been seen by some residents to be elitist and divisive and this had resulted in some negative comments being made about the proposals. Suggestions were put forward regarding possible names for the area, including the use of established historical names. It was noted that "Cultural Quarter" was a term recognised by Government and hence it could act as a trigger in accessing funding streams. As the proposals evolved it was likely that a more appropriate name would be adopted.

Findings:

That, whilst it was acknowledged that "Cultural Quarter" was a nationally recognised term and may support organisations in accessing funding streams, the Committee recommended that a more appropriate name be given to the area for the purposes of attracting and engaging visitors with the facilities on offer.

(iii) Role of City of York Council in the Process of Developing a Cultural Quarter

Discussion took place as to the role that the Council should play in the development of a Cultural Quarter. The views put forward included:

- Providing leadership and encouragement
- Supporting organisations seeking to access funding by removing barriers to investment
- Ensuring that a pedestrian link was in place
- Ensuring that those buildings within the area that were owned by the Council, for example the library, contributed to the success of the Cultural Quarter.

(iv) Transport and Highways

The notes of "City Centre Transport Masterplan" workshop held on 15 July 2008 were circulated (attached at Annex 3 to the minutes).

Officers reported that a quality audit of the City Centre public realm was to be carried out, from which a series of area specific "Public Realm Key Principles" or guidelines would be developed. The key issue for the Area Action Plan in relation to the Cultural Quarter was the need to co-ordinate the public realm masterplanning of the wider city centre with the proposals for the public realm in the Cultural Quarter.

Members agreed that accessibility was a key factor in the success of the Cultural Quarter. It was noted that a review was to be carried out by the Transport Planning Unit which would consider the findings of a number of projects including the Footstreets Review, City Strategy, Coach Parking Strategy, improvements to main routes into the city and an audit of the "Gateway Streets" to assess where road space could be reallocated to promote sustainable travel choices and improve the experience of visiting and navigating the city. The Cultural Quarter (incorporating St Leonard's Place, Ouse Bridge, and Leeman Road), was one of the five areas that would be investigated for accessibility. The investigation was expected to commence in the New Year and be completed by July 2009. Discussion took place as to the various options that could be considered in respect of Gillygate, Exhibition Square, St Leonard's Place and Leeman Road. It was noted that the current uncertainty regarding this issue was causing anxiety for some residents

(v) Minster Quarter

Members had been updated under item 2 (Public Participation) on the launch of the Minster Quarter. They agreed that whilst there was an overlap between the Minster Quarter and the Cultural Quarter they did not believe this to be in any way detrimental. It was agreed that partnership working was crucial to the success of the project.

(vi) St Leonard's Hospital Site and Area Behind the Art Gallery

Discussion took place regarding possible improvements to the St Leonard's Hospital site and the area behind the Art Gallery. Suggestions put forward included a sculpture park and an information centre. It was agreed that the areas were underutilised and members of the public were often deterred from visiting them because of problems in respect of anti-social behaviour. Further consideration needed to be given as to ways of preserving the history of this area for future generations whilst encouraging visitors to benefit from what it had to offer.

Findings:

That the Committee recommended that further consideration be given as to ways in which St Leonard's Hospital site and the area behind the Art Gallery could be preserved for future generations and made more accessible and attractive to the public.

(vii) Tourism

The Development and Support Officer for Visit York tabled a document "York: A Vision For Tourism". The document included a set of ambitions to deliver the vision for York tourism, in partnership with the community. Members noted that the ambition to develop York's position as a leading European cultural centre was closely linked to the vision for a Cultural Quarter within the city.

(viii) "Cultural Quarters - Principles and Practice"

Members gave their feedback on "Cultural Quarters – Principles and Practice" by Simon Roodhouse. Particular mention was made of the sections regarding Sheffield's Cultural Quarter. Members commented that many of the examples included within the book related to cities that had developed Cultural Quarters primarily to regenerate areas of a city as part of an economic redevelopment strategy. In the case of York this was not the driving factor.

It was noted that a representative of Sheffield City Council had been unable to attend the meeting and consideration was given as to whether it would be appropriate to invite them to attend the next meeting.

RESOLVED: (i) That the timetable be updated as follows:

Date	Event
29 January 2009	 Sue Houghton (York Central Project Manager) and Tony Clarke (Capital Programme Manager) to be invited to attend the meeting to update Members on the York Northwest Area Action Plan and Access York. 1 To receive an executive summary of the Draft Business Plan To formulate draft recommendations for inclusion in the draft final report.
18 February 2009	To consider the draft final report
February/March 2009	Submit the final report to SMC

- (ii) That, in view of the information already available to the Committee and the different circumstances in which Sheffield had established its cultural quarter, a representative from the city not be invited to attend the next meeting.
- (iii) That, in analysing the feedback that had been given at the public drop in session that had taken place in York Minster on 4 November 2008 the following points be noted:
 - The event had been well-attended and a very useful exercise
 - The findings had been similar in content to those received as part of the consultation carried out by the City Strategy Department
 - Members were encouraged by the many positive comments regarding the proposals, including suggestions as to what people would wish to see within the Cultural Quarter.

• It was agreed that the omission of the Archives in the list of establishments within the Cultural Quarter had been a regrettable error.

REASON: To ensure the progression of the review and compliance with scrutiny procedures, protocols and work plans.

Action Required
Invite Sue Houghton and Tony Clarke to attend meeting on GR
29 January 2009

ANNEX 1 TO MINUTES - LDF CITY CENTRE AREA ACTION PLAN

ANNEX 2 TO MINUTES - SUGGESTED MODEL

ANNEX 3 TO MINUTES - NOTES OF CITY CENTRE TRANSPORT MASTERPLAN WORKSHOP

Cllr Taylor, Chair [The meeting started at 3.40 am and finished at 5.50 pm].



ANNEX 1

Update on the Local Development Framework – City Centre Area Action Plan

The Local Development Framework

- New style of plan making introduced by the Planning Act in 2004.
- The York LDF will replace the Draft Local Plan.
- Local Development Folder (LDF) is a 'folder' of documents with different roles – a more flexible system.
- Role of public consultation and Sustainability Appraisal strengthened.
- Initially 4 Development Plan Documents (DPDs) are being produced for York.
- The Core Strategy provides the overarching strategic framework for development in the area over a 20-year period. It will identify the housing, employment, retail and leisure development etc needed along with community facilities, open space and the infrastructure required to support this growth and change.
- The Core Strategy sets the objectives for the LDF and the scope and purpose of the other DPDS. The Core Strategy is closely linked with the Sustainable Community Strategy.
- The Allocations DPD identifies the sites needed to deliver the development required by the Core Strategy.
- There are two Area Action Plans being produced: York Northwest Area Action Plan (YNW AAP) and the City Centre AAP. The York Northwest AAP will deliver the development of the York Central and British Sugar sites.
- All the DPDs go through 3 stages of consultation before Examination.
- The 4 DPDs have been through the 1st stage Issues and Options.
- The Preferred Options of all 4 DPDs will be consulted on in 2009.
- All timetabled to be adopted by the end of 2010.

Purpose of the City Centre AAP

- The City Centre AAP is being produced for a number of reasons, the primary one being the sensitivity of the city centre to change and the need to ensure that new development reflects this sensitivity.
- A successful City Centre is crucial to a successful York. The city's economy and cultural life depends on it. There is significant scope for the city centre to function better in terms of transport and movement and as a venue for festivals and events. A number of areas within the city centre are beginning to look tired.
- The AAP is a key vehicle in delivering a number of the strategic aims of the Sustainable Community Strategy. In particular the City of Culture aims for York to be a city of high quality spaces.
- The AAP is a major opportunity to improve the city centre and this is the first time a comprehensive Plan for the city centre has been produced.

 The AAP must (similar to all other aspects of the LDF) be evidence – based to be able to stand up to public examination.

The Issues and Options Report

- The Issues and Options aimed to gather as many views as possible about the current state of the city centre and people's aspirations for it's future.
- The report focussed on three key themes: Economic Vitality, Historic Environment and Community Life. The report also set out five 'opportunity areas' where the options in the three key themes could be delivered.
- One of these areas is the Cultural Quarter.

Consultation

- We consulted from 28 July to 22 September 2008 through a variety of mediums including press statements, leaflets, posters, targeted workshops, public exhibitions and stakeholder groups. Other consultations are ongoing and a partnership approach will be essential as the plan develops further.
- We received 1700 comments which have been logged and analysed.
 Main headlines to give a flavour. Full report to Local Development Framework Working Group in January.

Summary of Comments relevant to the Cultural Quarter - General Comments

- Revive York Festival and create an Edinburgh type festival annually.
- Co-ordination of bus stops near the railway station are confusing with a poor layout.
- Need to reduce traffic at St Leonard's Place as it increases the air pollution which is already very poor in that area.
- Museum Gardens feels isolated from the city centre and it is critical to address severance effects of St Leonard's Place.
- Improve green spaces where possible. Need areas of quiet to get away from traffic.
- Need more production/workspaces for artists to use.
- Improvements need to consider all of the community and residents as well as tourists.
- Build on what has been done already with sympathetic new improvements.
- A new green route (bridge) between the Station (arrival point for thousands of visitors) connecting Memorial Gardens over new footbridge to Museum Gardens, Art Gallery, Exhibition Square and the city centre is essential. Consider new access from riverside walk to National Railway Museum (NRM).
- Though the area would benefit from enhancement and co-ordination, this should not be to the detriment of the city as a place of work. The City centre is primarily a place for citizens and should not be an excessively sanitised museum.
- Homeless/beggars in NRM subway area and Museum Gardens puts people off using those areas especially at night.

- Support for riverside uses on the Ouse alongside the Museum Gardens and access improvements from the City Centre from the gardens would be welcomed.
- Museum Garden railings are listed and there was already a pair of double gates to the riverside (and the railings define both the Esplanade and white Rose Walk) and so further entrances were not supported but improved entrances were.
- Emphasise the Victorian aspects of the Cultural Quarter.
- Support for land above Scarborough Bridge being improved and brought into use in an artistic/culturally interesting way. Support for university students to develop arts facilities e.g. statue walk between the station and the Minster.
- Suggestion of pedestrian way from short term parking area between Platform 1 and Royal York Hotel northwards over eastern portal of Marble Arch tunnel using a narrow area of scrubland between footpath adjacent to Royal Mail sorting office and railway to provide a level link with the existing footway across Scarborough Bridge.
- St Leonard's Place redevelopment (mixed use) should help promote cultural and evening activity in the area as well as redesigning Exhibition Square.
- York needs investment in the tourism infrastructure. Existing and new attractions plus general investment in place. Community stadium at York Northwest.
- York must continue to be a walking city for tourists. This is part of its attracting and diffusing cultural provision into the British Sugar site will add to transport needs – thus subverting sustainability objectives.
- Encourage new quality attractions but priority is to invest in existing spaces/venues such as redundant churches and other buildings.
- Emphasis on quality needed. Develop informal café/culture areas to high standard.
- Potential for a "world class" tourist offer NRM. St Mary's and the Minster, plus all the richness of the other facilities in our area, art gallery, Theatre Royal etc.
- Need to improve public wealth in the city link NRM to city centre as a gateway.
- What facilities does the city lack that could be provided at YNW?
- More work is needed in the city centre in fostering a "cultural quarter".
- A cultural quarter must develop organically to have any real chance of success.
- Support for extension of the footstreets and support to maximise what
 we already have to provide more activities in the evening such as open
 air concerts in the parks and late opening of museums and galleries
 etc.
- Need more for families and older people to attract them into the city in the evening.

<u>Summary of Comments relevant to the Cultural Quarter - Boundary of Cultural</u> Quarter

Include Gillygate, all of the Railway Station, British Rail building, access from the station, North Street Gardens, Clifford's Tower, St Helen's Square, St John's University and Blossom Street. YNW and CC plans need to link together in a more coherent way as very different areas at present. *Note:* Government Office have advised that Action Plan boundaries cannot overlap.

<u>Summary of Comments relevant to the Cultural Quarter - Name of Cultural</u> Quarter

- Many respondents felt that the term Cultural Quarter is unsuitable what is Culture?
- The implied elitism of Cultural and geographical isolation of quarter needs to be overcome by a strong brand and a clear communication strategy.
- "Cultural Quarter" is not a concept that is understood seems to be interpreted as exclusive – it has backfired – once it is explained people then support the concept and idea of connectivity.
- Cultural Quarter is wrong term. All of walled city is cultural quarter. Links across the river are essential for any development.
- The term is important but the quality and knowing what it means is more important. Area needs a strong identity to galvanise stakeholders and public interest, distinctive from the retail core, YNW etc. Need explanation of true intent of "cultural quarter", as a concept not a place.
- Quarters are a good idea as it stops the city centre merging onto one and if each area has a common theme it makes the city easier to navigate.
- 95% of respondents supported the issue of the development of a cultural quarter, 5% of respondents were in partial agreement with the issue in York Northwest workshop.

Accessibility within the Cultural Quarter and the impacts on other areas of the city

An important consideration for the Cultural Quarter is how access to it and other parts of the city can be maintained or improved in the most sustainable way. The eastern boundary of the Quarter skirts the 'Footstreets' area and extends into it at High Petergate and Minster Yard. Following the receipt of a petition to extend the Footstreets into Fossgate, work to investigate possible extensions to the Footstreets was initiated by the council. However, it became apparent that this review needed to be far more extensive to consider access to and within the city centre and its effects on economic viability in the future, as part of the Area Action Plan. This review, as part of 'the City Centre Accessibility Masterplan', is to be led by the council's Transport Planning Unit. It will consider the findings of a number of projects including the Footstreets Review, Cycling City Strategy, Coach Parking Strategy, various improvements to main routes into the city and an audit of the 'Gateway Streets', to assess where road space could be reallocated to promote sustainable transport choices and to improve the experience of visiting and navigating the city centre. It will, ultimately, form part of the evidence base for the AAP.

Following an officer workshop, in July 2008, to consider the issues (see attached) five specific areas to be investigated for accessibility and impacts of access changes, as discrete areas and in combination, were proposed:

- Gateway Streets Micklegate / Blossom Street, Fossgate / Walmgate, Goodramgate, Piccadilly, Stonebow / Peasholme Green and Bootham / Gillygate
- Other potential Shopping Streets Museum Street, Lendal, Duncombe Place, High Petergate and Castlegate
- Cultural Quarter St Leonard's Place, Ouse Bridge and Leeman Road
- Castle Piccadilly Piccadilly, Castlegate, Coppergate/Pavement and Clifford Street/Tower Street
- York Central/York Northwest (subject of separate Area Action Plan

These investigations are expected to commence early in the New Year, with an anticipated completion date of July 2009, so as to keep on-track with the AAP timetable. Initially this work is due to be undertaken by officers, but may require the use of additional resource (i.e. external consultants) in order to complete it within the timescale available.

Next Steps

The immediate next steps in producing the AAP include:

- Report to LDF Working Group in January 2009 with information on the Issues and Options consultation and the comments received.
- Report to LDF Working Group again in March 2009 with recommendations on which options should be the Preferred Options with an analysis of the consultation findings, justification for any options not being progressed, the conclusions of the Sustainability Statement and any emerging evidence.
- We will also begin commissioning and undertaking a range of evidence base documents to support the AAP, with input from Yorkshire Forward.
- Form a Steering Group, which could include community input.
- Commence Accessibility studies.
- Undertake ongoing Stakeholder involvement.

Enhancing the public realm is key to much of the AAP and the idea has generated a high level of support from the public consultation. At the next stage of the plan we will undertake a quality audit of the City Centre public realm, from which the AAP will develop a series of area specific 'Public Realm Key Principles' or guidelines. Once adopted the AAP will act as the design brief for detailed design commissions.

There is no set date for the Preferred Options consultation, however we are aiming for September 2009. For Cultural Quarter public realm and development proposals to be consulted on as part of this process, we will need to have the broad concept and principals, with sketch illustrations, by Summer 2009.

Page 6

The publication of and consultation on the Submission AAP is timetabled for February 2010. The document will be Submitted in May 2010, the Examination in June 2010. The aim to have the AAP Adopted by the Council in December 2010. The timetable is set in the Council's adopted Local Development Scheme.

The AAP and the Cultural Quarter

The key issue for the AAP in relation to the Cultural Quarter is the need to coordinate the public realm masterplanning of the wider city centre with the proposals for the public realm in the Cultural Quarter. For the AAP we intend to undertake a comprehensive public realm audit to assess the current condition of the public realm and to identify opportunities for enhancement. The findings will form the basis of the Preferred Options consultation. A public realm masterplan for the city centre will be produced for the submission AAP.

It is important that the agreed objectives for the Cultural Quarter are imbedded in both the City Centre AAP and the York Northwest AAP. This will ensure that the proposals are co-ordinated with the plans for the wider area.

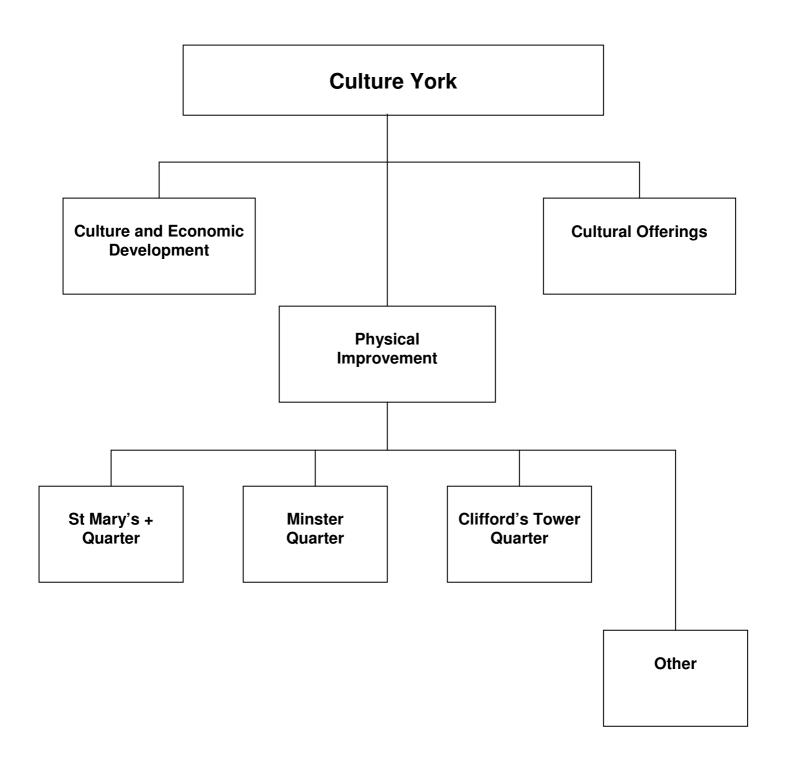
The AAP Issues and Options also consulted on how to grow and diversify York's Cultural offer as well as the evening economy, including later opening of museums and galleries. There was support for these options including providing additional facilities for cultural activities.

It is important for funding of the Cultural Quarter, that the proposals can be shown to be consistent with, and part of, an adopted statutory plan for the city. If the proposals, costs and partners were set out in the Delivery Strategies for both AAPs, this would create the potential for funding to be drawn from developer contributions, linked to policies in the AAPs, and highlight opportunities for other partner contributions and grant funding avenues.

Wendy Taylor and Ewan Taylor City Development, City Strategy

lan Stokes Transport Planning, City Strategy

Culture York – Suggested Model



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ANNEX 3

Notes of "City Centre Transport Masterplan" Workshop 15 July 2008

Present Bryn Jones EDU

Ian Tempest Visit York

Dave Carter
Martin Grainger
City Development
City Development
Alistair Briggs
Paul Brand
In Stokes
Network Management
Network Management
TPU (Facilitator, solutions)
TPU (Facilitator, issues)

Andy Vose (from 12:30) TPU

Purpose

To identify the broad range of issues to consider (e.g. economic, historical/heritage, environmental and social, such as accessibility) for the potential expansion of the city centre economic area to ensure its continued vitality in the face of competition from other cities in the region and postulate potential solutions to address any issues identified.

Introduction

A large scale map was displayed with the inner ring road highlighted to represent the defined border of the city centre. The group agreed with this definition, although it was noted that the border could be extended to incorporate the National Railway Museum within the city centre. Group discussion of the map led to the following:

- Slight modifications to highlighting of the inner ring road to incorporate loops such as Fishergate, Fossbank and Station Rise;
- Marking-up of radial routes into the city centre;
- Marking up of James Street Link Road
- Marking up of main through-city centre bus and cycle routes
- Marking positions of main car parks (council owned and private)
- Marking up of coach parks and rendezvous points;
- Marking up committed, ongoing or recently completed developments (e.g. Hungate, Arclight, St John University and Morrisons/Homebase)
- Marking up potential major development sites such as York Northwest and Castle Piccadilly.

Once these had been marked on discussion commenced on the following topics:

Identify issues Set objectives Identify barriers Potential solutions

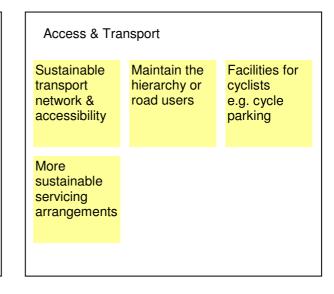
These are shown in tables 1 to 4 respectively

Table 1 - Issues

Defining the city	y centre		City Centre Ch	aracteristics		
What is the City Centre Boundary? Extend to NRM?	Where is the current city centre boundary and is it severed?		City centre is the economic powerhouse	33,000 jobs in the city centre	4million+ visitors/yr	NRM York's biggest visitor attractor
Will city walls negate any other definition of city centre?	What is the minimum / maximum increase in Footstreets		1million+ visitors by train	59% (falling) visitors by car (50% of which use P&R)	City centre residents = 6457 (3638 households)	Understand the economy, its linkages and functionality
What are we try	ying to achieve?		Consideration	ns – Access & Tr	ansnort	
City centre policies for meeting employment targets	Looking ahead 20 yrs +	Priorities for short term / long term	Access	Disabled access & parking schemes	Exemptions	Importance of radial routes
'24hr city'?	Evening economy (particularly 5-7 pm)	Minster Plaza	Servicing	Evening safety, transport & lighting	Complementing green strategy to provide space for transport improvements e.g. Lord Mayor's Walk	Effects of Traffic Management Act
Utilising / setting best practice	Café society	Identify drivers, issues & challenges	Taxis, ranks and safety (marshalling)	Economy & accessibility intrinsically linked		
Complementing green	Encourage travelling	Tourism strategy -	Considerations	s – Economy		
infrastructure – green corridors	around the city centre – discourage x- city movement	more earnings but not more people	Regeneration potential	Late night shopping 1 day / week	Image	History & heritage more imp. than shopping for visitors but still
Cultural Quarter		Should we constrain what we look at?	Temporal aspects of Footstreets	Implications of NRM & York St. John's	Majority of tourism accommodation outside the city centre	important Overcoming C B A attitude
Considerations Environment	EnvironmentalQuality of	Air quality				
and public realm	materials & consistency	quanty	Inclusive participation – need to give an offer first	Strategy / statistics led	Examine statistics	What do big cities do?

Table 2 - Objectives

Economy Increase size of 5% growth in Keeping York city centre 1.5 competitive visitor spend times approx. to per year meet future needs for continued viability Enable a more Ensuring Maximise the rounded Castle potential of evening **Piccadilly** rivers economy for goes ahead (navigation & residents and bankside etc.) visitors



Sense of place Achieving best design for proposals A more eventful city centre make an attractive place

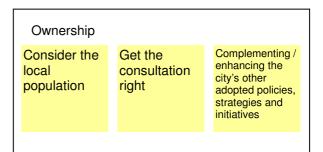


Table 3 - Barriers

Make up of streets determines whether pedestrianisation is possible Marble Arch / other access to York Northwest Does the network have the right functionality?

Lack of

capacity of

road & outer

inner ring

ring road

Physical constraints

preventing

routes

Cross-city bus

Lack of suitable / adequate evening P. T.

Capacity of bus priority measures

Lendal Bridge

What is the City Centre Boundary? Extend to NRM?

Maximising benefits of city centre parking (information)

highway capacity improvements

Lack of enforcement of traffic restrictions

Emergency vehicle access

Management of servicing

Access needs to be maintained for residents

The priorities themselves could be the barriers

Knowledge, expertise & capacity

Heritage, Flooding, conservation & Ecology

Travel Behaviour Timing of proposals in the political arena



Table 4 – Potential Solutions

Policy, Planning	& Leadership			
Utilise the CCAAP	Strategy but with incremental growth (phased)	Use of private sector funding (planning gain etc.)	Better use of green infrastructure	Strong leadership (Member & Officer) & strong vision
Simplify hours of operation & take account of 7-day economy	Deliverable solutions	Utilise parking outside of office hours	Desire line research (utilise)	Extend pedestrian - isation to Castle Piccadilly
Link Footstreets • Hungate • Castle Piccadilly	Review of street furniture • Standardise • minimise			

Transport				
Allow buses but more awareness of pedestrians	Bus interchange / bus stops (review of)	Tram-train (city centre extension)	City centre electric shuttle	Coach strategy (drop –off points)
Out of hours should still be access only	Access restrictions	Close Ouse Bridge to (some) traffic	Review servicing / transhipment	Technology- based enforcement
Cross-city route (cycle)	New cycle bridge near Scarborough Bridge	Use City Wall Moats as corridors		

Additional notes

- There is a perception that road traffic flow along Coppergate/Pavement (less so Piccadilly) is a real barrier that severs the southeastern section of the city centre from the main area, i.e. buses rule rather than pedestrians. From Paul Brand's experience, the traffic lights around this junction don't have a very long pedestrian phase (unlike the St Leonard's/Museum Street junction). The general feeling from the meeting was that buses should continue to use this route but that the balance/priority should be shifted towards pedestrians. For example, buses need to slow down/give way to pedestrians/shared space.
- It would be helpful to have a strategy in place to allow future expansion of the footstreets as and when necessary, without the need for a full review each time, e.g. a 'reserve list' of streets or a zone on a map or a set of criteria for deciding whether a street should be pedestrianised.

Next Steps

This document will be circulated to relevant officers for their perusal and comment. Once these officers have had the opportunity to examine the document they shall, as far as possible, suggest a suitable strategy that meets the objectives with due regard to the issues raised and suggested solutions put forward. These suggestions shall be returned to lan Stokes by the end of August 2008, for TPU to collate and coordinate, in order to produce a series of strategy options (scenarios) with a varying degree of expansion of the Footstreets area between a minima and maxima. This shall be produced by October 2008 for subsequent deliberation by officers before being presented to either EMAP on 8th December 2008, or Executive on 23 December 2008, for a decision on whether a more detailed assessment of the impacts (e.g. traffic modelling outputs) is required before the scenarios are released for consultation.